

COLLEGIATE BASIC NEEDS DIALOGUE

Providing Resources and Cultivating Community

3rd Annual Collegiate Basic Needs Dialogue **Keynote Speaker: Ms. Cathe Dykstra** **Chief Possibility Officer, President & CEO, Family Scholar House** **Thursday, January 9, 2020**

The Collegiate Basic Needs partners are excited to welcome Ms. Cathe Dykstra, who will share Family Scholar House's approach to ending poverty and why they believe it is integral to the success of the program and its participants. She will highlight challenges faced, how they have overcome them, and provide insight into current and future initiatives.

DIALOGUE SPONSORSHIP OPPORTUNITIES

\$1,000 PRESENTING SPONSORSHIP INCLUDES:

- Logo on event materials
- Social media (Facebook) tagging on relevant posts
- Acknowledgement of support from podium during emcee's opening remarks
- On-Stage podium recognition by emcee
- 10 complimentary tickets to the Dialogue
- Two seats at Cathe Dykstra's table during lunch

\$500 SUPPORTING SPONSORSHIP INCLUDES:

- Logo on event materials
- Social media (Facebook) tagging on relevant posts
- Acknowledgement of support from podium during emcee's opening remarks
- On-Stage podium recognition by emcee
- 5 complimentary tickets to the Dialogue

\$250 SUPPORTING SPONSORSHIP INCLUDES:

- Logo on event materials
- Social media (Facebook) tagging on relevant posts
- Acknowledgement of support from podium during emcee's opening remarks
- On-Stage podium recognition by emcee
- 2 complimentary tickets to the Dialogue

Thank you for your consideration of these opportunities.

Please contact:
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About the Keynote Speaker: Ms. Cathe Dykstra

Family Scholar House's mission is to end the cycle of poverty and transform our community by empowering families and youth to succeed in education and achieve life-long self-sufficiency. Cathe Dykstra has a B.A. in Economics from Wake Forest University, with banking and financial experience and over 20 years of experience in social services with the goal of assisting special populations through innovative approaches to attaining and maintaining self-sufficiency. Under Cathe's leadership, the organization was born from Project Women, with a bigger, broader vision, and comprehensive, holistic services for both disadvantaged single-parents and their children.

About Family Scholar House

Since its inception, Family Scholar House has expanded programs, now serving 4,000 families annually; expanded geographically to serve other communities in our region; developed and launched the affiliate program to replicate the Family Scholar House model; and completed over \$59 million in construction projects in Louisville and \$78 million for Kentucky, all of which provide affordable housing for low-income families. Recently, Family Scholar House was honored by the American Planning Association with the 2019 HUD Secretary's Opportunity and Empowerment Award. In October 2019, Family Scholar House was officially designated by HUD as EnVision Center.

About the Collegiate Basic Needs Dialogue

- Thursday, January 9, 2020
- Hosted by Community College of Allegheny County, South Campus
- Doors open at 8 a.m. for registration check-in and tours of the campus food pantry and clothing closet
- Dialogue: 9 a.m. to 4 p.m.
- Register here: <http://pi.tt/cbnd20>
- Continuing Education Credits will be offered.
- Free parking

Workshop topics at the Dialogue include:

- panel of local college Presidents addressing basic needs on campus
- financial aid for students with experience in foster care
- low-income housing options for students (parents and nonparents)
- data collection for program funding (presented by keynote speaker, Cathe Dykstra)
- grant writing and fundraising for basic needs programs
- transitioning high school students struggling with basic needs to college
- intersections of mental health, homelessness, and social and emotional learning programs in high schools

For information on the Dialogue, please contact Kelly Wilding at kwilding@pointpark.edu.